EZI-Q ™

IN-QUEUE MERCHANDISING SYSTEM

SHOP FITTINGS | CUSTOM DISPLAYS | POINT OF SALE | SIGNAGE | SHELVING

SINCE 1974

Si retail ®

SOLUTIONS IN RETAIL

EZI-Q™

IN-QUEUE MERCHANDISING SYSTEM

Black in colour, the Ezi-Q merchandising system transforms wasted floor space into valuable additional retail space and helps increase profits per square meter by growing impulse sales from waiting customers.

An efficient in-queue merchandising system presents an opportunity for all retailers to maximise sales as it encourages customers to impulse buy and collect additional items on their way to the checkout. Whilst customers are queued, you have their full attention, time, and (soon) money, so reduce perceived wait times by distracting them with an effectively merchandised Ezi-Q system full of impulse products that the customer may have forgotten or may like to add to their basket.

This durable system can be fully customised and tailored to suit your store size and layout. The versatility of the Ezi-Q allows you to display numerous types of product and quickly adjust the displays to add more sections during peak trading periods or change it up for new seasons.
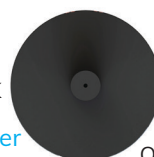
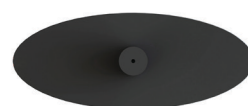## Increase impulse sales & keep queues organised

1200mm

914mm

KEY FEATURES & BENEFITS

- **Increases revenue** from impulse sales.
- **Strong** and **durable** metal components.
- **Lowers** customers **perceived wait times**.
- Supports customer wayfinding from entrance to exit.
- Stimulates a **positive customer experience.**
- Customisable and **flexible** to suit an array of products and store layouts.
- Stylish round posts are **slotted on four sides** enabling versatility in configurations.

- Tie bars join poles to ensure **strength**.
- **Easy to install** and reconfigure.
- **Round** base feet for corners and **oval** base feet for all other locations equate to a **neatly presented and stable display** for various products.
- Floor levelers are included with both round and oval base feet.
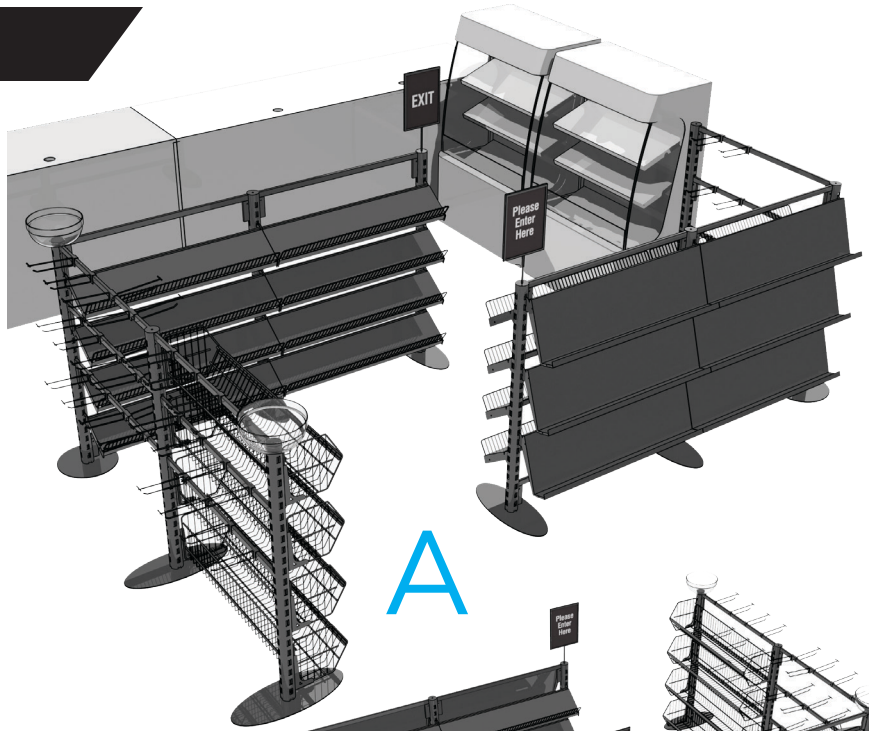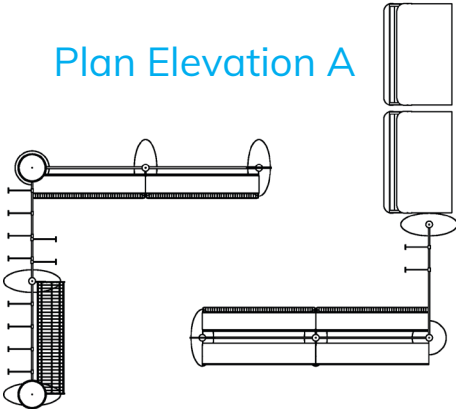
Round
QM-F-R300-BK
300mm Diameter
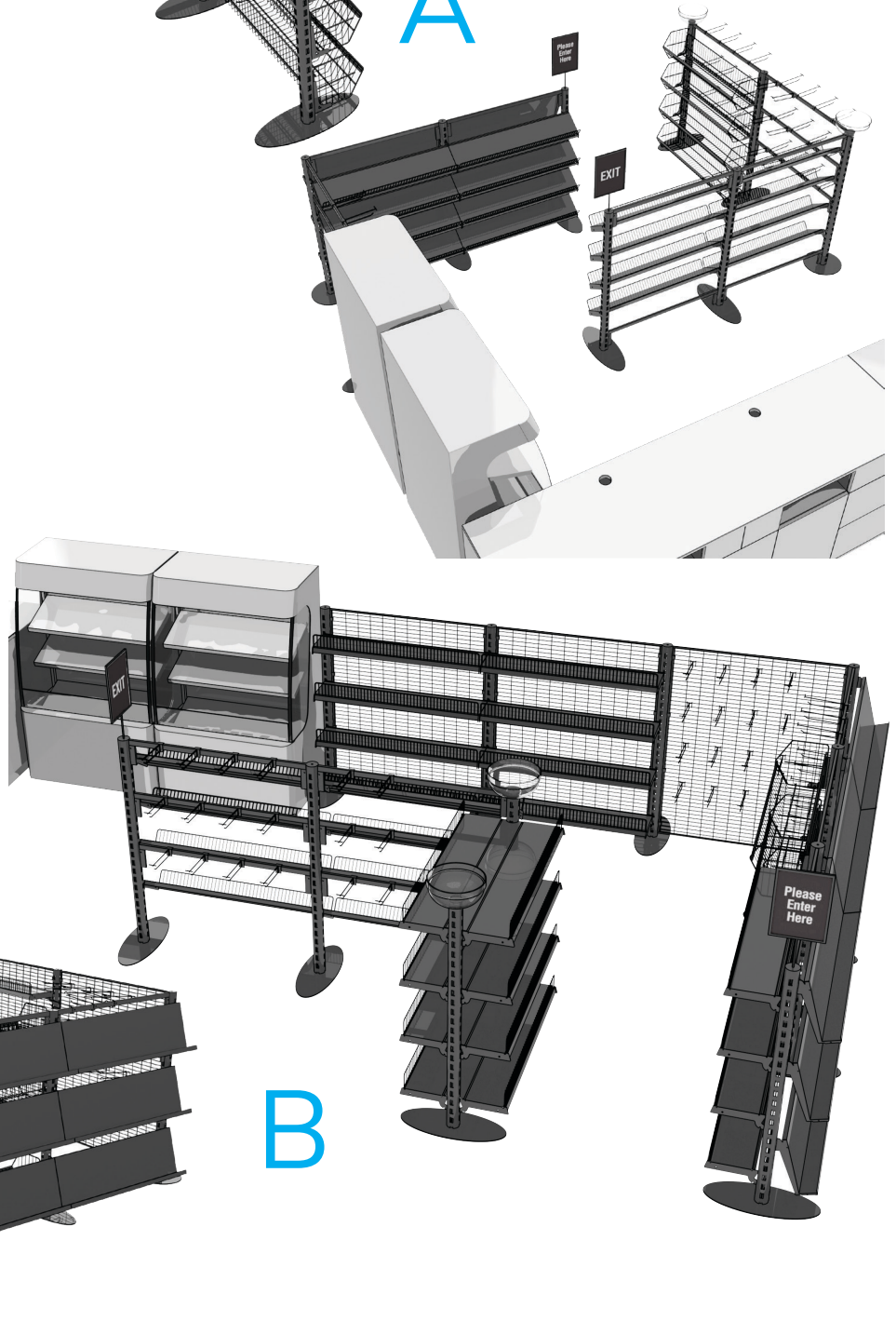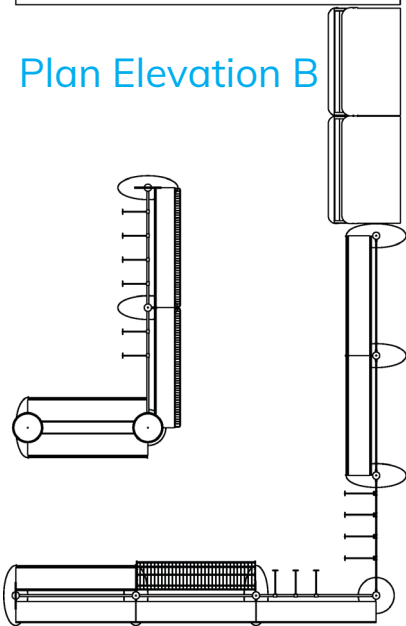
Oval
QM-F-O500-BK
Length: 500mm
Width: 200mm

www.siretail.com
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1300 4 DISPLAYS

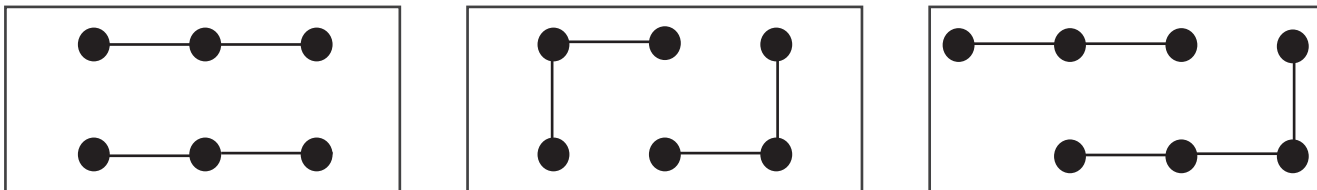Siretail®

EXAMPLE LAYOUTS

Counter

Plan Elevation A

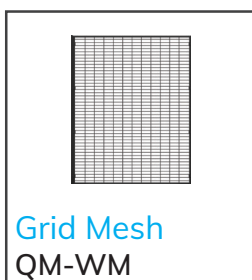| Counter |
| --- |

Plan Elevation B
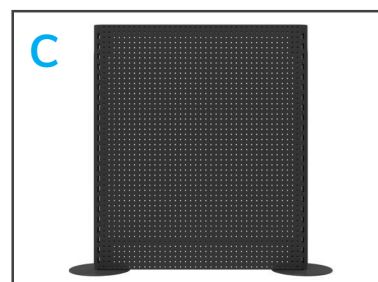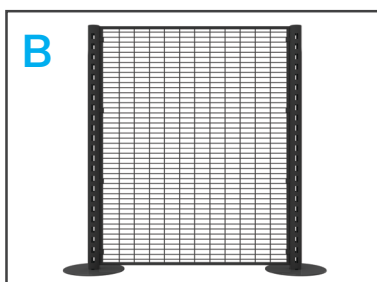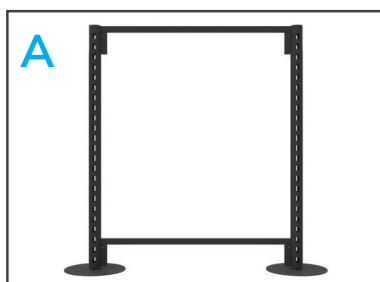

A

B

EZI-Q™ BUILD

1. CHOOSE A LAYOUT (OR DESIGN YOUR OWN)

2. SELECT YOUR PANELS (OR BUILD THEM INDIVIDUALLY)

Begin with an **Ezi-Q™ (A)**, **Ezi-Q™ Mesh (B)** or **Ezi-Q™ Volcano Pegboard (C)** start bay (2 posts and 2 base feet). Then join add-on bays in either of the above (1 post and 1 base foot each) to build and customise your queue. Add more Tie Bars (QM-TB914-BK) or Crossbars (QM-CB914-BK) to Ezi-Q™ (A) if you wish to display an open hangsell bay with hooks. The total height of each bay is 1200mm. Widths are 914mm apart with connectable accessories to maximise product exposure.

- **A - Ezi-Q™** (for shelved or hangsell products) Includes 2 x Tie Bars
- **B - Ezi-Q™ Mesh** (fits all grid mesh accessories)
- **C - Ezi-Q™ Volcano Pegboard** (fits all volcano pegboard accessories) Includes 2 x Tie Bars

Upright Post QM-U1200-BK	Grid Mesh QM-WM	Volc. Pegboard QM-VP

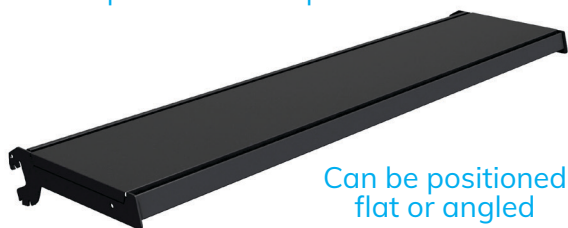|	
Tie Bar QM-TB914-BK	Crossbar QM-CB914-BK

3. MIX 'N MATCH ACCESSORIES

Take advantage of the versatile functionality of the Ezi-Q™ system and build it to suit your planograms or simply merchandise both sides of each panel for high impact.

- **Shelf Options**
  - Flat or Angled Shelf
  - Magazine Rack
  - Wire Basket
- **Display Hooks**
  - Tie Bar or Crossbar Hooks
  - Grid Mesh Single Prong or Flip Scan
  - Pegboard Single Prong or Flip Scan
- **Signage**
  - A4 Metal Sign Holder
  - Metal Stem Only (To Suit T-Piece & Coloured Ticket Frames)
  - POS Horizontal Sign Holder
- **Display Accessories**
  - Acrylic Bowl
  - Crossbar or Tie Bar

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EZI-Q™ ACCESSORIES

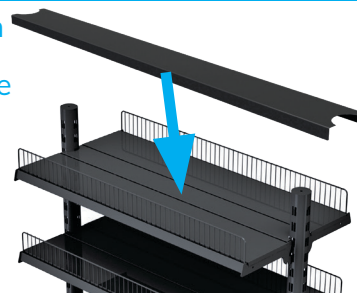## SHELVES

Suits Clip-On Data Strips

Can be positioned flat or angled

QM-SF-914-200-BK-T

Length: 914mm
Depth: 200mm

GAP COVER FOR SHELVES

Sits in-between two adjacent shelves to create one large shelf
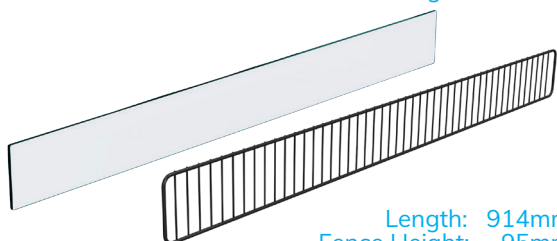
QM-GC-914-60-BK

Length: 914mm
Depth: 60mm

RISERS/FENCES FOR SHELVES

GD-V-RF6-902

Length: 914mm
Riser Height: 90mm
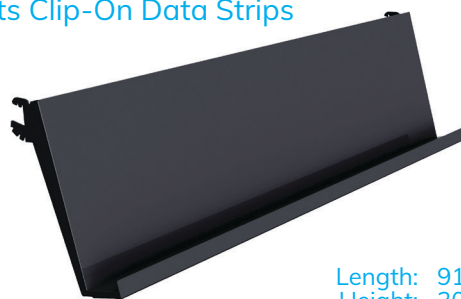Visible Height: 70mm

QM-FNC-914-95-BK

Length: 914mm
Fence Height: 95mm
Visible Height: 75mm

MAGAZINE RACK

Suits Clip-On Data Strips

QM-SF-MAG-914-BK-T

Length: 914mm
Height: 300mm
Depth: 100mm

WIRE BASKET/DIVIDERS

Suits Clip-On Data Strips

QM-WB-DIV-250-BK

QM-WB-914-250-BK

Length of Basket: 914mm
Height of Both: 250mm
Depth of Both: 250mm

SIGN HOLDERS

Stem can be purchased separately (to add T-piece & coloured ticket frames)
QM-TF-STEM-240-BK

Stem Height: 240mm
Stem Diameter: 10mm

QM-SH-A4PT-BK

Lengths: 680, 885mm
Height: 150mm

QM-TSH-150-BK

ACRYLIC BOWL

Use the bolt supplied or the sign holder (attach nut to end first) to securely affix the acrylic bowl to any post
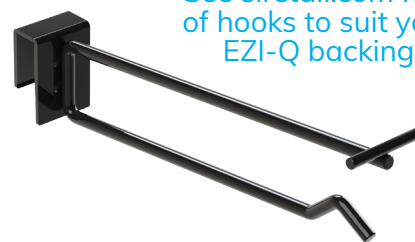
QM-AB-230-CL-T

Diameter: 230mm
Height: 110mm

BAR FLIP SCAN HOOKS

See siretail.com for a full list of hooks to suit your chosen EZI-Q backing panels.

DHB-F6BK

Lengths: 100, 150, & 225mm
Thickness: 6mm