

**EZI-Q™**

**IN-QUEUE MERCHANDISING SYSTEM**

SHOP FITTINGS | CUSTOM DISPLAYS | POINT OF SALE | SIGNAGE | SHELVING

**SINCE 1974**

***si*retail®**  
SOLUTIONS IN RETAIL

# EZI-Q™

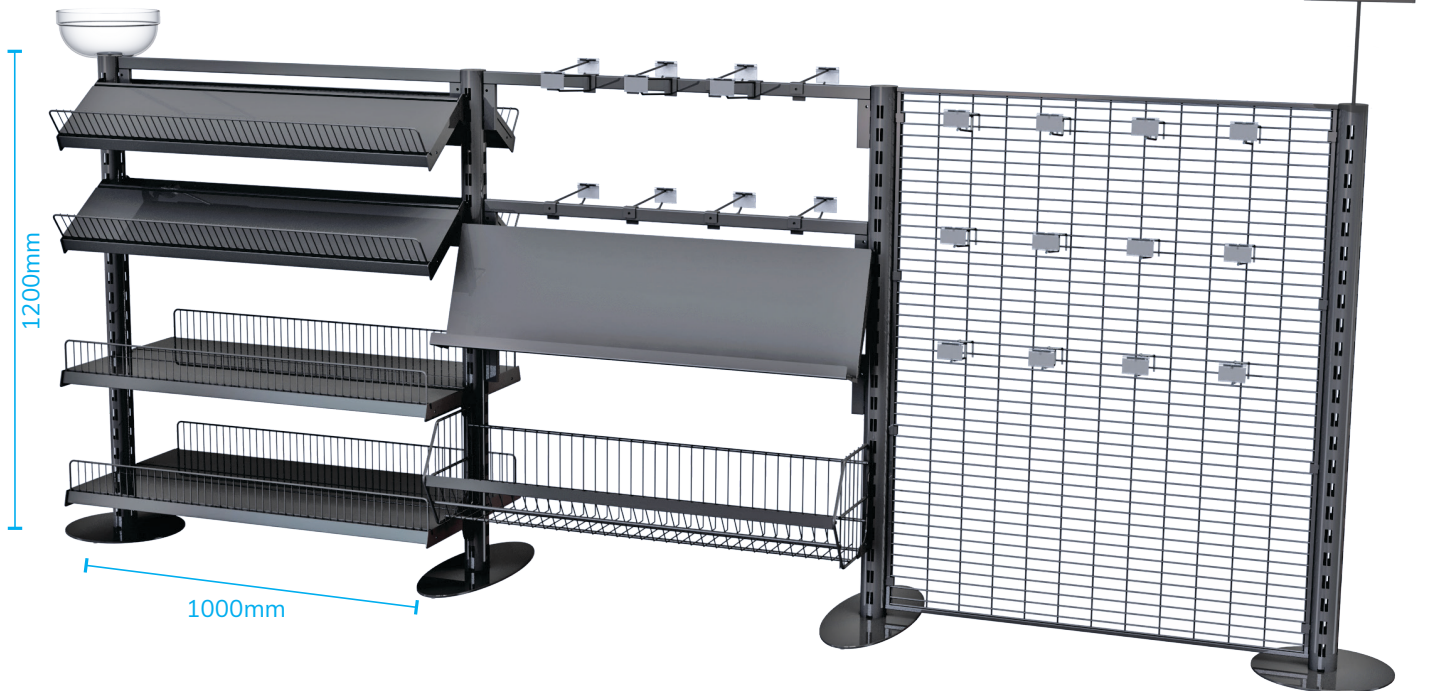
## IN-QUEUE MERCHANDISING SYSTEM

The Ezi-Q merchandising system transforms wasted floor space into valuable additional retail space and helps increase profits per square meter by growing impulse sales from waiting customers.

An efficient in-queue merchandising system presents an opportunity for all retailers to maximise sales as it encourages customers to impulse buy and collect additional items on their way to the checkout. Whilst customers are queued, you have their full attention, time, and (soon) money, so reduce perceived wait times by distracting them with a beautifully merchandised Ezi-Q system full of impulse products that the customer may have forgotten or may like to add to their basket.

This durable system can be fully customised and tailored to suit your store size and layout. The versatility of the Ezi-Q allows you to display numerous types of product and quickly adjust the displays to add more sections during peak trading periods or change it up for new seasons.

Increase impulse sales & keep queues organised



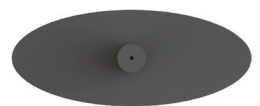
### KEY FEATURES & BENEFITS

- Increases revenue from impulse sales.
- Strong and durable metal components.
- Lowers customers perceived wait times.
- Supports customer wayfinding from entrance to exit.
- Stimulates a positive customer experience.
- Customisable and flexible to suit an array of products and store layouts.
- Stylish round posts are slotted on four sides enabling versatility in configurations.
- Tie bars join poles to ensure strength.
- Easy to install and reconfigure.
- Round base feet for corners and oval base feet for all other locations equate to a neatly presented and stable display for various products.
- Rubber floor protectors are included with both round and oval base feet.

Round  
300mm  
Diameter



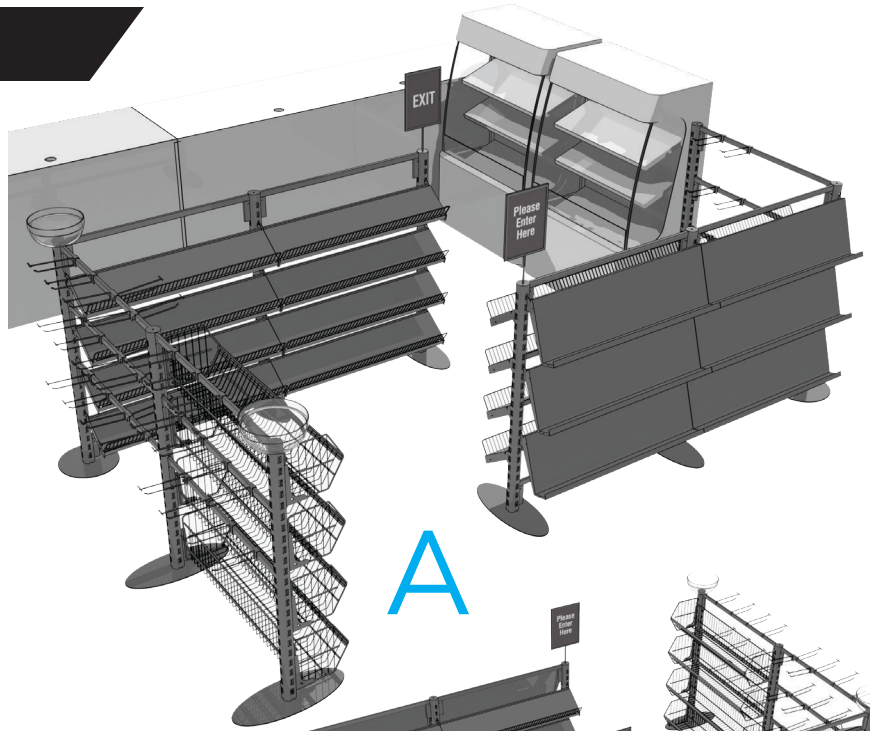
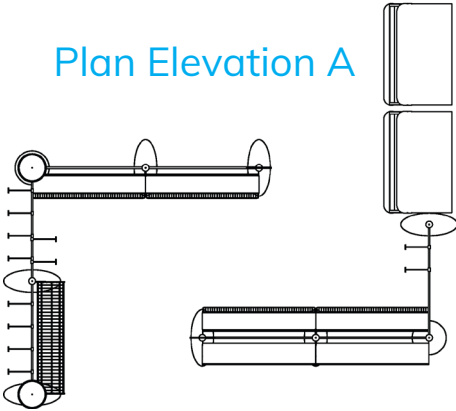
Oval Length: 500mm  
Width: 200mm



# EXAMPLE LAYOUTS

Counter

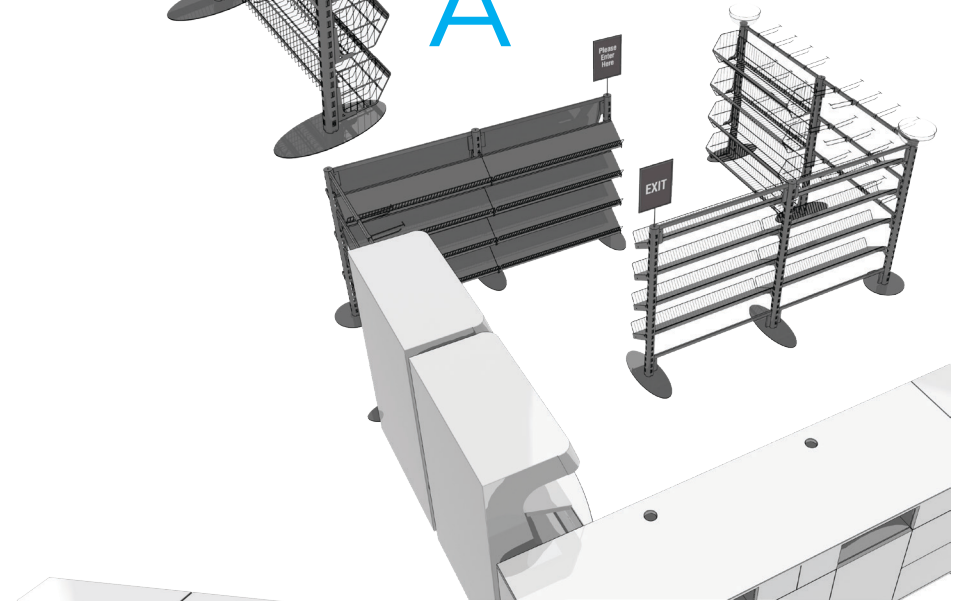
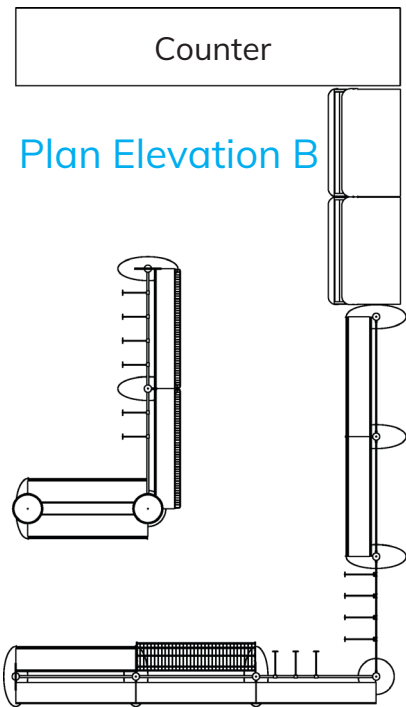
Plan Elevation A



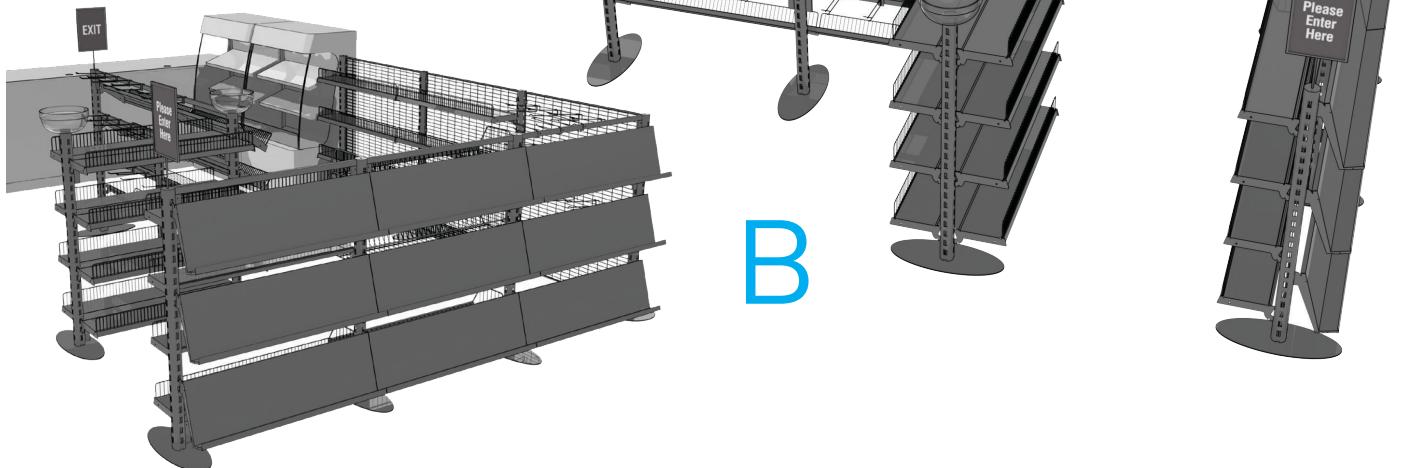
A

Counter

Plan Elevation B

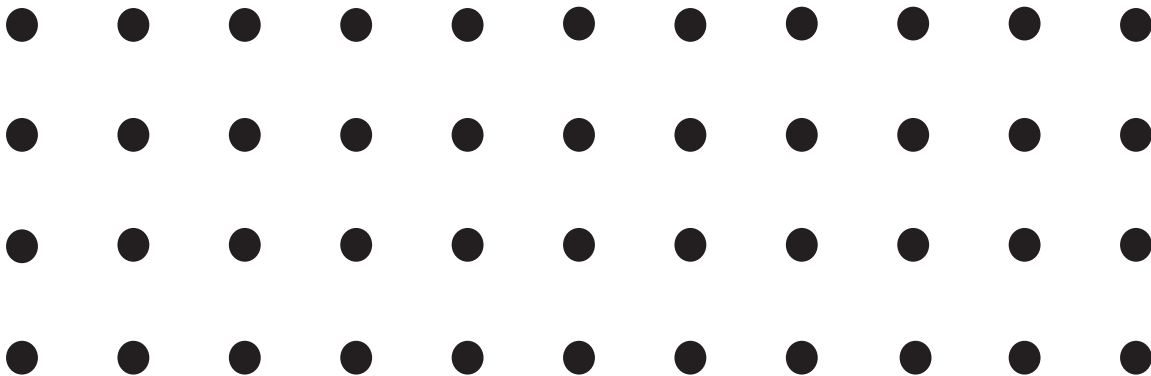
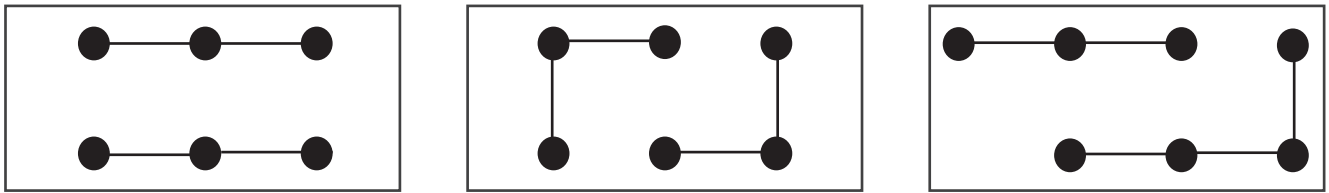


B



# EZI-Q™ BUILD

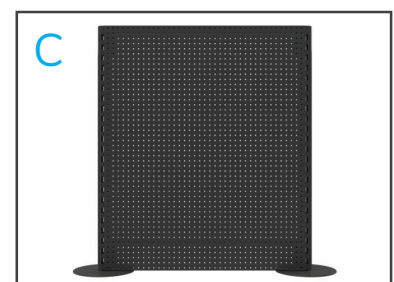
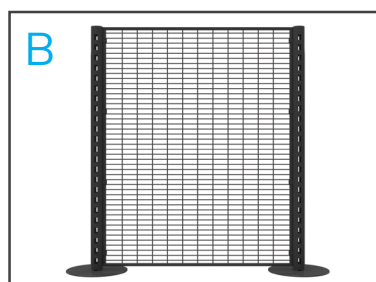
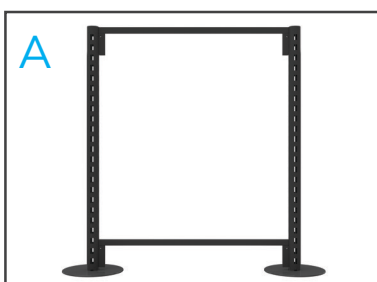
## 1. CHOOSE A LAYOUT (OR DESIGN YOUR OWN)



## 2. SELECT YOUR PANELS

Begin with an Ezi-Q (A), Ezi-Q Mesh (B) or Ezi-Q Volcano Pegboard (C) start bay (2 posts and 2 base feet). Then join add-on bays in either of the above (1 post and 1 base foot each) to build and customise your queue. Add more Tie Bars (QM-TB950-CR) to Ezi-Q (A) if you wish to display an open hangsell bay with tie bar hooks. The total height of each bay is 1200mm. Widths are 1 metre (1000mm) apart with connectable accessories to maximise product exposure.

- A - Ezi-Q (for shelved or hangsell products) Includes 2 x Tie Bars
- B - Ezi-Q Mesh (fits all grid mesh accessories)
- C - Ezi-Q Volcano Pegboard (fits all volcano pegboard accessories) Includes 2 x Tie Bars



## 3. MIX 'N MATCH ACCESSORIES

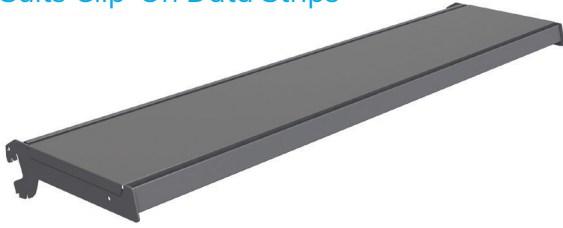
Take advantage of the versatile functionality of the Ezi-Q system and build it to suit your planograms or simply merchandise both sides of each panel for high impact.

- **Shelf Options**
  - Flat or Angled Shelf
  - Magazine Rack
  - Wire Basket
- **Display Hooks**
  - Tie Bar Flip Scan Hook
  - Grid Mesh Single Prong or Flip Scan
  - Pegboard Single Prong or Flip Scan
- **Signage**
  - A4 Metal Sign Holder
  - Metal Stem Only (To Suit T-Piece & Coloured Ticket Frames pg. 36)
- **Display Accessories**
  - Acrylic Bowl

# EZI-Q™ ACCESSORIES

## DISPLAY SHELVES

Suits Clip-On Data Strips

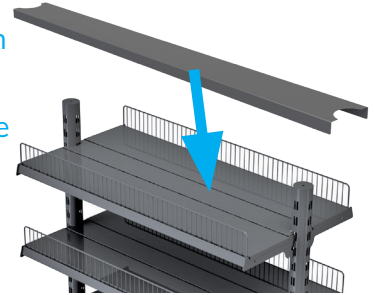


**QM-SF-1000-200-CR-T**

Length: 1000mm  
Depth: 200mm

## GAP COVER FOR SHELVES

Sits in-between two adjacent shelves to create one large shelf



**QM-GC-1000-60-CR**

Length: 1000mm  
Depth: 60mm

## WIRE FENCE FOR SHELVES

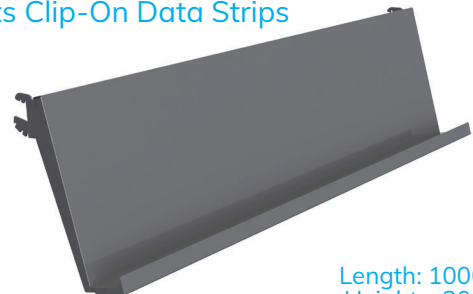


**QM-FNC-100-95**

Length: 1000mm  
Height: 95mm  
Visible Height: 75mm

## L-SHAPED MAGAZINE RACK

Suits Clip-On Data Strips



**QM-SF-MAG-1000-CR-T**

Length: 1000mm  
Height: 300mm  
Depth: 100mm

## WIRE DISPLAY BASKET/DIVIDERS

Suits Clip-On Data Strips



**QM-WB-1000-250**

Length of Basket: 1000mm  
Height: 250mm  
Depth: 250mm

**QM-WB-DIV**

## A4 METAL SIGN HOLDER



Stem can be purchased separately (to add T-piece & coloured ticket frames)

**QM-TF-STEM**

**QM-SH-A4PT-CR**

Stem Height: 240mm  
Stem Diameter: 10mm

## ACRYLIC BOWL

Use the bolt supplied or the sign holder (attach nut to end first) to securely affix the acrylic bowl to any post

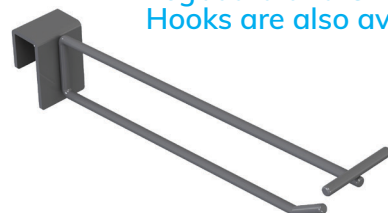


**QM-AB-230-CL**

Diameter: 230mm  
Height: 110mm

## TIE BAR FLIP SCAN HOOKS

Pegboard and Grid Mesh Hooks are also available



**QM-DH-F6-200-CR**

Length: 200mm  
Thickness: 6mm